

## MEMORANDUM OF UNDERSTANDING (MOU)

TO: Robert Newsom, County Judge, Hopkins County  
FROM: Linda Oyer, Chief Executive Officer, ETCADA  
RE: FY20 (September 1, 2019 to August 31, 2020) Agreement to Provide:  
1) Substance Abuse Prevention Programs – YPU, YPI, and PRC

This memo serves as confirmation of the agreement between the Hopkins County and the East Texas Council on Alcoholism and Drug Abuse (ETCADA) to collaborate in the effort to provide substance abuse prevention. As listed below, ETCADA will:

**Prevention Resource Center (PRC):**  New

- Promote community efforts to raise awareness of data collection efforts within the region.
- Facilitate local and regional data collection to help identify strategies for preventing the use/abuse of alcohol, marijuana, prescription drugs, tobacco, and other drugs.
- Locate comprehensive regional, county, and city data sources that are culturally appropriate and meet educational literacy levels.
- Conduct Media Awareness Activities.
- Disseminate information that is age, gender, culturally, and linguistically appropriate.
- Coordinate and/or provide assistance in the provision of prevention trainings.
- Conduct voluntary compliance checks to assure compliance with Texas Tobacco Laws.
- Promotion of all related activities within the region on the PRC4 website and social media.

**Youth Prevention Programs (YPU, YPI):**  New  N/A

Through the YPU/YPI program, ETCADA has an educational goal and objective designed to prevent or reduce substance use and misuse in the target population.

- Provide Tobacco, Alcohol, and Other Drugs (AOD) information, materials and presentations as needed.
- Serve as a community resource for staff and participants.
- Facilitate prevention curriculum program (Positive Action) as requested. Positive Action features eight sessions containing a variety of interactive lessons which address the underlying causes of substance abuse and provides students with the life skills needed to make healthy choices and reinforces the intuitive philosophy that you feel good about yourself when you do positive actions. Positive Action curriculum is a Culturally-Sensitive Trauma Informed Care program meaning it effectually provides trauma-informed assessment and intervention that acknowledges, respects, and integrates students' and families' cultural values, beliefs, and practices.
- Disseminate information that is age, gender, culturally, and linguistically appropriate.
- Provide Opioid Misuse information, materials, and presentations.





**Hopkins County will:**

- Disseminate information that is age, gender and culturally appropriate.
- Where possible, help PRC4 identify data sources and resources for regional data collection in the development of the annual Regional Needs Assessment.
- Help promote community efforts to raise awareness of data collection efforts within the region.
- Assist where possible in promoting the Texas School Survey of Drug and Alcohol Use and the Texas Survey of Drug and Alcohol Use among College Students.
- Provide a safe, clean, well-lit, and well-maintained environment in which to conduct requested prevention services.
- Support local prevention efforts by allowing data and/or informational materials to be made available to staff and clients/participants.
- Follow necessary and customary guidelines to ensure safety of ETCADA staff.
- Refer individuals as deemed appropriate for prevention/intervention services.
- Add any additional assistance you are willing to do that is not covered in the above:

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In signing, both parties agree to form a partnership whose goal is to network, coordinate services, maximize regional resources, make referrals to help address gaps in services, and facilitate data collection efforts to develop a Regional Needs Assessment (RNA) for Texas HHSC Region 4 with non-duplicated services. Any changes to this MOU/CIA must be agreed to by both parties in writing.

This agreement is effective from date signed by *Party 1* and will be in effect until one (1) party in writing dissolves this agreement or August 31, 2020. The agreement will be reviewed annually by both parties for continuation of partnership and any revisions. My signature below indicates that I understand the Health and Human Services Commission (HHSC) funds this program.

Party 1  
 Robert Newsom, County Judge  
 Hopkins County  
 Date: 11-5-19

Party 2  
 Linda Oyer, Chief Executive Officer  
 ETCADA  
 Date: 10-31-19

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[www.etcada.com](http://www.etcada.com) [www.prcfour.org](http://www.prcfour.org)

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